**EVENT PLANNING PROCESS FOR KECK STUDENT ORGANIZATIONS STEP-BY-STEP INSTRUCTIONS**

**1. First, we recommend that you find some other student organizations to collaborate with.**

a. This is to your advantage for publicity, funding, and event attendance. You can collaborate with as many other Keck student organizations as you like, and we also encourage you to look into organizations at the Pharmacy, Business, Law, PA, OT, PT, or PhD programs. The more the merrier!

b. As the governing council for the medical school campus, ASSM can help put you in touch with other organizations. Contact us at [usc.assm@gmail.com](mailto:usc.assm@gmail.com).

c. As the governing council for the entire HSC campus, GSG can also help you out: [gpsshsc@usc.edu](mailto:gpsshsc@usc.edu).

**2. Check date and room availability.**

a. Check the Keck Events Calendar for date availability on the ASSM website.

b. Check Pappas Quad availability at <http://medweb.usc.edu/quad-calendar.html>.

c. Check the EMS System for room availability at <https://usc-keck.emscloudservice.com/web/Default.aspx.>

d. Problems? Contact ASSM at [usc.assm@gmail.com](mailto:usc.assm@gmail.com).

**3. Reserve a room.**

a. **For Lecture Halls and Auditoriums:** reserve through the EMS System at <https://usc-keck.emscloudservice.com/web/Default.aspx>. If you have questions or need assistance, contact Renee Cypert-Soto at [cypertso@usc.edu](mailto:cypertso@usc.edu).

b. **For the Pappas Quad:** Fill out the Quad Reservation Form on the Pappas Quad calendar (in section 2) and fax it to 323-442-2434 or email it to [yvonne.horcasitas@med.usc.edu](mailto:yvonne.horcasitas@med.usc.edu).

c. **For the Norris Medical Library Conference Rooms:** view their calendar of availability at <https://libraries.usc.edu/locations/norris-medical-library/spaces/conference-rooms> and email [nmlrooms@usc.edu](mailto:nmlrooms@usc.edu) for a reservation.

d. To reserve the **Broad Lawn**, contact Patt Pholnukulkit at pholnuku@med.usc.edu.

**4. Post your event on the Keck Events Calendar through your organization’s Gmail account.**

a. To find out if your event is appropriate to post, see “Keck Events Calendar Posting Guidelines.”

b. You may only post AFTER you have booked a room. If you post an event without specifying the location, it will be deleted immediately, and you will lose your spot. “TBA” or “TBD” will not be accepted.

c. Only club Gmail accounts (and not personal e-mail accounts) have permissions to post

**5. Register your event with the Events Planning Office.**

a. Visit the “USC Event Permit Form” at <https://eventspermit.usc.edu/> and complete the permit. University safety policy requires that all events must be registered.

b. They will send you an events checklist to complete.

c. Problems? Contact the FMS Events Planning at fms-evtp@usc.edu .

**6. Find catering for your event if necessary.**

a. You must use an approved USC Vendor if you are using GSG funds for your event. A list of vendors can be found here: [https://docs.google.com/spreadsheets/d/1pt8PBiQEdNDoF\_68ob8dZef\_zbvdwjZARSxzdF2QSGU/edit#gid=0](https://docs.google.com/spreadsheets/d/1pt8PBiQEdNDoF_68ob8dZef_zbvdwjZARSxzdF2QSGU/edit%23gid=0)

b. If you are not using GSG funds, you can use any vendor you like.

c. You must use USC Hospitality for purchase and distribution of alcoholic beverages on campus. The USC Alcohol Permit is available at <http://medweb.usc.edu/quad-reservation-forms/alcoholpermit_HSC.pdf>.

**7. Apply for funding if necessary. Funding sources include:**

a. GSG Funding

b. Sponsorship from USC/LAC Department or National Affiliate Organization

c. Membership Dues

d. ASSM Reimbursement